

BEST PRACTICE-1

1. Title of the Practice:

AZADI KA AMRIT MAHOTSAV

2. The Context that Required the Initiation of the Practice (100-120 words):

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but also hold within them the power and potential to enable our honourable Prime Minister's vision of Aatmanirbhar Bharat. The official journey of Azadi Ka Amrit Mahotsav commenced on 12th March 2021 which started a 75-week countdown to our 75th anniversary of independence and ended on 15th August 2023. In lieu with this initiative of the Govt. of India, the college spiritedly carried out and organized activities and programmes according to the themes of the Mahotsav and coordinated with the district authorities for the same.

3. Objective of the Practice (50-60 words):

The main objective of the AZADI KA AMRIT MAHOTSAV has been to accelerate the people of India for the 'Panch Pran': Freedom struggle, Ideas@75, Resolve@75, Actions@75, Achievements@75 as announced by our Honourable Prime Minister. Azadi Ka Amrit Mahotsav aimed to further boost this peoples' movement through collaborative campaigns and outreach across India and the world. Campaigns have been launched on the lines of nine critical themes: Women and Children, Tribal Empowerment, Water, Cultural Pride, Lifestyle for Environment (LiFE), Health and Wellness, Inclusive Development, Aatmanirbhar Bharat and Unity.

4. The Practice (250-300 words): The launch of the programme on 12th March 2021 to start a 75-week countdown to our 75th anniversary of independence is among the best

initiatives to spur the flame of national fervour among the people of India. The programme was launched by the honourable Prime Minister and it was carried on with immense enthusiasm and vigour at the state level and district levels also. The local history of each district of India and how it is integrated with the overall history of the freedom struggle in India was celebrated and documented. The college organized various activities throughout the session to achieve the goals of the AZADI KA AMRIT MAHOTSAV initiative. Following major initiatives were taken in the session:

- On April 11, 2022 the college celebrated Mahatma Jyoti Ba Phule Jayanti. On the occasion Dr Dinesh Singh, Asst. Prof, History illuminated the students about the contribution of Mahatma Jyoti Ba Phule in the field of social reform. Satyagrah Diwas on 13.04.22, National Citizen Service Day on 21.04.22 and Earth Day was celebrated on 22.04.22.
- On 09.05.22 Shiromani Maharana Pratap Jayanti was celebrated as Shaurya Diwas and the Anniversary of the First War of Independence was commemorated on 10.05.22. On the occasion of Budh Purnima (16.05.22), Regional Higher Education Officer, Bareilly Prof. (Dr.) Sandhya Rani Shakya enlightened the audience about the teachings of Lord Buddha.
- On 26th Jul Kargil Diwas and On 29th July 2022 International Tiger Day was observed to spread awareness for the conservation of tigers and to save their endangered species. From August 1 to 7, 2022, the students visited various hospitals and nursing homes to aware the pregnant women and mothers of the newly born about the significance of breast feeding under World Breast Feeding Programme in the guidance of Dr Annu Mahajan and Dr. Himshikha.
- To commemorate Vibhajan Vibhishika Diwas (Partition Day), a Silent Procession under the leadership of Principal Prof. (Dr.) Manisha Rao, A Painting Exhibition under the auspices of Drawing and Painting Dept. And Har Ghar Tranga Programme were grandly organized.
- In the month of September, Teachers' Day, International Literacy Week were observed. On the occasion of Pt. Deendayal Upadhyay Jayanti, a two days workshop was organized in hybrid mode. Dr Phoopendra Kumar, Asst. Prof. Music, enlightened the students on Pandit ji's Ekatamvad, Sarvodaya, Swadeshi and Gramya Swarajya etc.

- National Integration Day was observed on the Jayanti of Sardar Vallabh Bhai Patel. On the occasion Human Rights Day (Dec. 10th 2022) the students were enlightened about the rights of human beings. The birthday of Sarojini Naidu was celebrated as Women Empowerment Day.
- Various other programmes were also organised to achieve the goals of Azadi Ka Amrit Mahotsav. The Principal Prof. (Dr.) Manisha Rao was nominated as the Nodal Officer and Dr .Himshikha was nominated by RHEO Bareilly to coordinate the Programmes on the district level.

5. Obstacles Faced if any and the Strategies to Overcome Them (150-200 words):

As the main objective of the Programme was to keep pace with the Panch Pran programme of the Honourable Prime Minister Narendra Modi Ji, activities were carried on to spread awareness among women and children, water and environment conservation, health and wellness, nourishing skills for self- dependence and inculcation cultural values among the youth of India. During the campaigns and awareness drives quite often the students had to face difficult situations. Sometimes the target groups showed apathy for the awareness programmes. However, the young energetic students served as a connecting link to motivate them. The cultural values were inculcated through music and arts. Songs, Painting and speech competitions, Nukkad Nataks etc. served as effective media for conveying the messages and outreach people at large.

6. Impact of the Practice (100-120 words):

The ‘Azadi Ka Amrit Mahotsav’ is a special effort by the Indian government to celebrate 75 years of India’s independence and its rich cultural and historical journey in the past. It’s dedicated to those who have played a significant role in India’s progress and are working towards a stronger ‘India 2.0’ through ‘Atmanirbhar Bharat’ (self-reliant India). The Mahotsav aims to celebrate India’s journey towards becoming a developed nation by 2047. The path to freedom was marked by sacrifices and determination. Leaders like Gandhiji, Nehru, Patel, Bose, and Bhagat Singh inspired millions with several movements, leading to independence in 1947.

The activities conducted during the session signify that It’s not just a celebration; it’s a time for reflection and gratitude. We honour freedom fighters’ sacrifices and their

vision for a prosperous India, fostering pride and patriotism. The Celebrations inspire youth to carry forward ideals of freedom, democracy, and equality, nurturing responsible citizenship. While remembering the past, Mahotsav also highlighted India's advancement in the sphere of science, technology, space, economy, projecting the country as a global power.

7. Resources Required:

For the success of any practice, the most required condition is the commitment of the faculty members and the participation of the learners. All the teachers put their best efforts to guide the students on the given topics and the learners responded as per expectation. We also required the constant help of the experts on different subjects.

8. About the Institution

i. Name of the Institution: V.R.A.L. Rajkiya Mahila Mahavidyalaya, Bareilly

ii. Year of Accreditation: 2016

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